

# Nottingham University Business School

## Undergraduate Programmes



# An invitation

Nottingham University Business School is a top-ranked international business school, excellent in both teaching and research.



Welcome to the Nottingham University Business School undergraduate programmes.

At Nottingham, our objective is to provide you with an outstanding teaching and learning experience, which will enable you to fulfil your potential to the full. Our key goals are to inspire and challenge you intellectually and prepare you for success in your chosen career. Our academic staff are well respected for their expertise and will ensure that you are introduced to cutting edge concepts and theories and their applications.

We also have strong links with a large number of key businesses and enterprises, which means that you will be meeting potential employers throughout your degree.

Should you choose to pursue your studies at Nottingham, we look forward to welcoming you onto our undergraduate programmes soon.

*David Greenaway*

**Professor David Greenaway**  
Vice Chancellor, The University of Nottingham



A message from our  
Director of Undergraduate  
Programmes **Professor  
James Devlin**

We offer degree programmes that are widely recognised as an ideal preparation for successful careers in management, finance and the public sector both nationally and internationally. Our graduates are highly sought after and many of our alumni hold senior positions in leading organisations both in the UK and abroad.

As well as ensuring that our graduates are well prepared and excellently placed to pursue their chosen career, we also strive to offer a teaching and learning experience that encourages all students to satisfy their intellectual curiosity and fulfil their academic potential. Should you choose to study here you will be exposed to an educational environment that blends practical skills development with research-led teaching. We are very proud of our reputation for internationally renowned research, which informs the content and design of all our undergraduate programmes, ensuring that you are introduced to the latest ideas.

Our research centres and institutes are actively involved in numerous regional, national, and international collaborations, from promoting entrepreneurial start-up businesses to developing supply chain solutions with Rolls-Royce. Our faculty collaborate with banks, venture capitalists, the tourism industry, government agencies, and non-governmental organisations all over the world. The Financial Services Research Forum, for example, brings together leading financial services organisations and Business School faculty to engage in innovative research that has practical applications.

In short, studying at Nottingham University Business School will present you with the opportunity to maximise your academic achievements and to convert these into a successful career. You will also make new friends and will be able to take advantage of the wealth of sports and leisure amenities available both in the University and across the City of Nottingham, which is regarded as one of the UK's most desirable places to study. Thank you for expressing an interest in our undergraduate programmes and good luck in your future studies.

**Professor James Devlin**  
Director of Undergraduate Programmes

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# Why Nottingham?

## Our distinctive features at a glance.



### Rankings Success

- A top ten UK business school at one of the UK's most prestigious and popular universities: the 2009 Good University Guide ranks our Finance, Accounting and Management programme 6th in the UK.
- The University of Nottingham won Britain's University of the Year 2006/07 award in the prestigious Times Higher Awards.
- Our teaching was rated "excellent" by the Higher Education Funding Council for England (HEFCE) and we received a coveted Grade 5 in the Research Assessment Exercise. This high standard informs the content and design of our undergraduate degree programmes, ensuring that relevant academic theory is combined with good business practice.
- The Business School ranks 1st in the UK, 4th in Europe, and 28th in the world for integrating ethical, social, and environmental issues into our teaching and research in The Aspen Institute's 2007-08 "Beyond Grey Pinstripes" Global Top 100. This prestigious ranking also places our faculty research 2nd in the world in these areas.

### Business ethics leadership

- The School's International Centre for Corporate Social Responsibility (ICCSR) is one of the foremost centres for research and teaching on CSR in Europe and brings leading edge CSR education to our undergraduate students.
- Business Ethics is a core subject on many of our degree programmes as we aim to develop responsible business leaders.
- Europe's first CSR film festival, "Doing the Business," is an innovative approach to encouraging students to reflect about social and ethical issues in business outside the classroom. The ICCSR shows films and documentaries annually in partnership with Broadway Cinema, Nottingham.
- In 2006, The Aspen Institute commended the School on its "truly extraordinary record of faculty research" in business ethics and corporate social responsibility, which underpins the School's teaching in this area.

### Pioneering entrepreneurship education

- The first UK Business School to offer a mainstream module on entrepreneurship for all first year undergraduates that encourages students to develop their own concepts and problem solutions with mentoring support from entrepreneurs and a range of business experts.
- Our undergraduates are UK champions in entrepreneurship and social enterprise: Students in Free Enterprise (SIFE) Nottingham team were crowned UK champions in 2005, 2006, 2007, and 2008, beating stiff competition from 30 top UK universities.
- Our Entrepreneurship division and the University of Nottingham Institute for Enterprise and Innovation (UNIEI) form one of Europe's leading centres for entrepreneurship research and practice.
- In 2008, UNIEI established an Ingenuity Centre - a unique network of higher education, private, and public sector organisations to find solutions to actual business issues.

### Unique international opportunities

- Choose to study BA Management with Asian or Chinese Studies at the University's pioneering campuses in Malaysia or China—the University of Nottingham, Ningbo, China (UNNC) is the first and only western university to operate independently from the Chinese government, while Nottingham is unique in having an overseas campus at the University of Nottingham Malaysia Campus (UNMC).
- Our BA Management Studies with French, German, or Spanish includes a year abroad at a partner institution and/or an approved industrial placement.
- Many of our students come from overseas, so you will experience a rich variety of international perspectives from your peers.
- The University of Nottingham is a founder member of Universitas 21, a worldwide partnership of universities that promotes global research links and offers international student exchange programmes.

### Career development opportunities

- Nottingham graduates are highly regarded by recruiters and we facilitate national and international opportunities to help you develop your career.
- Our unique Employer Programme brings top graduate employers to the School to interact with students and to hold events that develop professional and practical skills. Many offer summer work placements and prizes to our students.

### Global expertise

- Our faculty are among the leading researchers in their fields, so you can be sure that our teaching is underpinned by world-class research.
- Our Centre for Management Buy-out Research (CMBOR) is the world's pre-eminent provider of information and analysis on management buy-outs and private equity and celebrated its 20th anniversary in 2006.
- Our Operations Management Division is one of the biggest in Europe and were the largest academic partner in the massive VIVACE project (Value Improvement through a Virtual Aeronautical Collaborative Enterprise), with 63 manufacturing companies and universities designing an aircraft and its engines as whole.
- We have established expertise in risk and insurance dating back to 1968 and our Centre for Risk and Insurance Studies (CRIS) is one of the world's leading university centres for teaching and research in risk and insurance.
- Our Christel DeHaan Tourism & Travel Research Institute (TTRI) is a specialist unit that contributes to policy formation by business, government, and international organisations.

# Universal appeal

The University of Nottingham receives more applications than almost any other UK university, and has a global reputation for teaching and research excellence across all subjects.



We welcome applications from suitably qualified candidates from all backgrounds to join us at the Business School, which has a lively, vibrant atmosphere and includes students from all over the world. The University’s population of about 30,000 students includes a thriving community of international students from more than 140 countries, so you can expect a truly global community during your time at Nottingham.

We also have our own campuses in China and Malaysia, where many Business School students have the opportunity to study. Employers increasingly value overseas experience and we offer a network of exciting exchange links for you to take advantage of and broaden your horizons.

Nottingham is regarded as one of the UK’s most desirable places to study—it is home to a world-class University, while the city offers all the buzz of city living and retains its strong sense of community.

The University Park Campus is one of the largest and most attractive in the UK, with modern teaching facilities, twelve halls of residence, an Arts Centre, the East Midlands Conference Centre, Sports Centre, and a wide range of other amenities spread across 330 acres of parkland. The University’s Students’ Union is one of the most active in the country with hundreds of clubs and societies for you to join and the SU employs fully qualified staff to provide support on many student concerns, from academic issues to housing problems. Visit [www.su.nottingham.ac.uk](http://www.su.nottingham.ac.uk)

1. Trent Building, University Park  
2. Trent Building, central courtyard  
3. Students on Jubilee Campus  
4. The new Portland Building extension





# The Jubilee Campus

Opened in 1999 by Her Majesty the Queen, the award winning Jubilee Campus is approximately one mile from the main University Park campus.



The campus contains the Business School, the School of Computer Science, the School of Education, International House, an Amenities Building with a restaurant and multi-faith centre and the National College for School Leadership, together with a learning resource centre, a state of the art teaching building with three major lecture theatres, restaurants, and a sports centre.

The North Business School consists of three 3-storey wings interconnected by glass atria. There is a series of seminar rooms, syndicate rooms, and 24 hour computer access in the learning resource centre a few metres away. The South Business School building offers excellent facilities including additional lecture theatres, seminar rooms, computer labs, a café, and a Business Library.

The Exchange building houses large lecture theatres with a bookshop, bank, grocery shop and café opening onto a covered central atrium. The teaching buildings border a lake with a pedestrian walkway linking the buildings.

Jubilee Campus is built on a former industrial site and its green credentials are impeccable. An important feature of the campus is the series of lakes, which as well as being home to a variety of wildlife, receive all surface water and provide cooling for the buildings in the summer.

The environmentally-friendly nature of the campus and its buildings have been a big factor in the awards it has received, including the Millennium Marque Award for Environmental Excellence, the British Construction Industry Building Project of the Year, the RIBA Journal Sustainability Award and the Civic Trust Award for Sustainability.

The University is developing the campus significantly and has invested £200 million in a new scheme designed by Ken Shuttleworth, designer of the iconic London Swiss Re building. An Innovation Park and the UK's tallest free-standing work of public art, "Aspire," were completed in 2008.

A frequent shuttle bus service runs between the main University Park Campus and the Jubilee Campus, and there is a walking and cycling link.



1. The Campus at dusk  
2. South Building  
3. Exchange Building  
4. An artist's impression of the new Research and Innovation development.



# Home from home

Our superb facilities are designed to make you feel right at home and will enhance your learning experience.



## Accommodation

At Nottingham, you're guaranteed a room in University-arranged accommodation for your first year and there's a wide range of different accommodation to choose from.

## Catered Halls

We have two catered sites to choose from – University Park and Jubilee Campus, which are home to 14 catered halls owned by the University and managed by Nottingham Hospitality. Every room has a phone (handset included) and data points with access to the University's network. Students studying in the Business School can choose to live at either campus.

Students have 19 meals a week during term time – breakfast and dinner are served in your hall dining room from Monday to Friday with brunch and dinner at the weekend. There's a flexible lunch option so you can choose to eat in any of our catering outlets on campus.

There are different room types available, from en-suite to shared bedroom, depending on which location you choose. All rooms on the Jubilee Campus are en-suite.

## Self-catered

For students who want to be more independent, there are self-catered sites at Broadgate Park, Raleigh Park, and St. Peter's Court. Students have their own room, typically in a shared flat with a kitchen/diner for making meals.

You can find further details about accommodation at [www.nottingham.ac.uk/nh/students/accomm/](http://www.nottingham.ac.uk/nh/students/accomm/)

- 1. Newark Hall of residence
- 2. Jubilee Campus dining room
- 3. Student bedroom
- 4. Jubilee Campus café





# Nottingham – a vibrant city

Nottingham is one of the UK’s fastest growing and most prosperous cities and the commercial, cultural and regional capital of the East Midlands.



## Time to travel

Nottingham’s central location and excellent transport links allows easy access to all major British and European destinations, including London, which is less than two hours away.

East Midlands Airport is only 30 minutes from the city centre, offering national and international flights. Getting to Nottingham from the airport is easy and fast by train, car, or the Skylink Express bus service. In the city, a new tram system and frequent buses make it easy to get around.

The Eurostar connection at St Pancras, London, allows you to travel from Nottingham to Paris or Brussels in just over 4 hours.

Both Jubilee Campus and University Park Campus are close to the centre of the City of Nottingham, which is one of the UK’s most cosmopolitan and prosperous cities.

As the commercial and cultural capital of the East Midlands, Nottingham is home to several major UK employers, including Alliance Boots, Experian, Capital One, E.ON, and the Inland Revenue. Many large blue-chip companies have offices in and around the city, which has one of the highest rates of job creation in the country.

The bustling city centre is renowned for its excellent nightlife, with more than 300 bars and pubs, and a variety of restaurants, clubs, theatres, concert halls, and cinemas. Shopping in Nottingham was recently voted among the best outside of London and the city boasts more sports facilities per head than anywhere else in Europe.

Nottingham, the legendary home of Robin Hood, is one of the oldest cities in the UK and has a rich history. Explore the ancient caves beneath Nottingham Castle, or take a relaxing walk through Wollaton Park and visit the imposing Elizabethan Hall.

As a break from the pace of city life, the region offers beautiful rural scenery in the Peak District National Park and historic buildings such as Newstead Abbey, home of writer and poet Lord Byron, Southwell Minster, and Hardwick Hall. Nottinghamshire’s more well-known attractions include Robin Hood’s Sherwood Forest and the historic Goose Fair, held every October.

## Sport

Students at Nottingham enjoy a variety of sporting facilities. The University has a state of the art Sports Centre and an indoor swimming pool on the University Park campus, as well as exceptionally good facilities at Grove Farm and Highfields for all outdoor sports. The Sports Centre includes facilities for badminton, basketball, football, archery, martial arts, table tennis, dance and circuit training, to name but a few.

## Things to see and do in Nottingham

- **Broadway Media Centre** Nottingham’s only independent cinema
- **Goose Fair** One of Europe’s largest travelling fairs, held every October for over 700 years
- **Galleries of Justice** An award-winning museum and exhibition, re-enacting 300 years of crime and punishment
- **Lace Market district** Busy and fashionable city centre shopping, dining, and residential area
- **National Ice Centre and Concert Arena** Twin Olympic-sized ice rinks and huge concert venue
- **National Watersports Centre at Holme Pierrepont** 2,000 metre international rowing course that has made Nottingham the centre of British rowing
- **Nottingham Castle** Where King Charles I announced his call-to-arms in 1642, starting the Civil War
- **Nottingham Forest Football Cub**
- **Nottingham Race Course**
- **Nottingham Tennis Centre** One of the largest in the UK, which hosts the Nottingham Open, the forerunner to Wimbledon
- **Test and County Cricket at Trent Bridge**
- **Theatres, the Royal Concert Hall, and Nottingham Playhouse**
- **The Trip to Jerusalem Inn** The oldest inn in England
- **Wollaton Park and 17th Century Wollaton Hall**

## Things to see and do in the East Midlands

- **Clumber Park and ‘The Dukeries’** Original country estates of powerful dukes in Robin Hood country
- **D.H. Lawrence Birthplace Museum** Victorian home of Nottinghamshire’s renowned writer and poet
- **Donington Park Grand Prix Circuit** One of the UK’s leading motor racing venues and home to the largest collection of Grand Prix cars in the world
- **Lincoln Cathedral** One of the finest medieval buildings in Europe
- **National Space Centre** A unique experience-the UK’s largest attraction dedicated to space
- **Newstead Abbey and Park** Ancestral home of poet Lord Byron
- **Peak District** Britain’s first National Park, in Derbyshire
- **Rutland Water** The largest artificial lake in Europe
- **Sherwood Forest and Sherwood Forest Visitor Centre** Legendary home of Nottingham’s favourite outlaw, Robin Hood
- **Silverstone Race Track** One of the world’s most famous motor sport venues
- **Southwell Minster** Magnificent 12th Century Nottinghamshire Cathedral

Facilities also include a climbing wall, squash courts, a modern and well-equipped gym, floodlit artificial sports surface, tennis courts, a bowling green, and a sports injury clinic. There are seven squash courts on campus and a well-equipped boathouse by the River Trent.

On Jubilee Campus, there is a new Sports Centre that includes a large sports hall containing basketball, tennis, netball, badminton and squash courts, and two practice rooms for martial arts, table-tennis, aerobics, and fitness classes.

# Join the network

Your connection to the Business School is a valuable resource, both personally and professionally.



**Business  
Leaders  
Series**

**Business Leaders Series**

Our exclusive series of guest lectures from top business leaders who come to the School to speak to students, staff, and alumni.

Recent speakers have included Dr Mike Lloyd (pictured), *President, Gas Turbine Operations, Rolls-Royce*; John Finch, *Managing Director, Development and Delivery, Experian*; and Gerry Pennell, *Chief Information Officer, Co-operative Financial Services (CFS)*.

**Student Staff  
Feedback Committee**

The Student Staff Feedback Committee provides a forum for discussing general issues relating to undergraduate programmes. Undergraduate students elect representatives to the Committee and meetings are held at least twice a year. As a result, our programmes are monitored and their quality is enhanced.

**Nottingham  
University  
Business  
Alumni**



The Business School Alumni Association is the organisation for all former students of the School and everyone who studies here automatically becomes a life member of the Association.

Your connection to Nottingham University Business School is a valuable resource, both personally and professionally. From the moment you join the Business School you'll be linked into a network of several thousand graduates from over one hundred countries around the world, all of whom have shared the experience of studying at Nottingham.

The Business School Alumni Association is a growing community of business professionals from around the world, many of whom stay involved with the School through acting as recruiters, interviewers, mentors, contributors to modules, and advisors to prospective students. Having benefited from a similar experience themselves while studying at Nottingham, a number of our alumni also give active encouragement to students at the School by offering work experience and internship placements within their companies or organisations.

Staying connected is the key to building a vital base of contacts and our alumni keep in touch with one another through networking events and special interest groups, both in the UK and overseas. These networks offer a powerful means of connection to a community of highly active business leaders and can be a very effective way of accessing both career and self development opportunities.

For those more locally based alumni there are opportunities both to meet and to hear presentations from key senior business executives through the School's 'Business Leaders' series. There are also annual networking events such as the Alumni Summer BBQ, when alumni have the opportunity to meet up with old friends and members of the faculty, as well as functions held at the University's London offices.

The Business School offers a number of services to its alumni including an online directory to search for other alumni, free online access to business journals and databases, career support services including online CV profiles, free e-mail forwarding, and a twice-yearly Business School alumni magazine, NuBIZ.



We look forward to welcoming you to our alumni community.

**Hilary Vaughan-Thomas**  
*Alumni Manager*



# Student support

Nottingham University Business School is committed to providing a welcoming learning environment in which we offer all students the opportunity to reach their full potential.



## Personal and academic support

As part of this commitment, we recognise that most students require some level of personal and academic support beyond formal methods of teaching. All our undergraduate students are allocated a personal tutor who will be able to advise them on personal and academic matters throughout their studies. We also have a Student Support Officer and an Undergraduate Learning Officer to provide specialist support to our students. While we always encourage our students to discuss any difficulties they are facing with their lecturers and academic personal tutors, we believe that our specialist staff offer more appropriate and professional levels of student support than most university departments.

The Business School's Student Support Officer is available to advise and counsel students on any areas of concern relating to their studies or otherwise. In liaison with other staff and agencies as appropriate, the Student Support Officer helps students who have personal or medical problems during their degree, or who have a disability. Any matters that students discuss are treated in the strictest confidence unless the student concerned wishes otherwise.

It is possible that at some point in your life as an undergraduate, you will suffer from a medical or personal problem that will affect your work.

As the Business School's Student Support Officer, I offer an opportunity for students to talk in confidence about problems that concern them. Typical issues that students raise with me include family concerns, bereavement, worries about drugs and alcohol, eating difficulties, depression, relationship problems, and difficulties adjusting to a new way of life.

As one of the School's Disability Liaison Officers, I also offer advice and guidance to students with a disability or a long-term medical condition. My aim is to be welcoming and approachable. I hope that students will always feel that there is someone available to offer confidential help and advice, no matter what the problem.



**Teresa Bee**  
*Student Support Officer*

As Undergraduate Programmes Manager, I am responsible for managing all areas of activity associated with the undergraduate programmes within the Business School. Along with my dedicated team of administrative staff, I ensure that we advise our students about relevant processes and procedures during their time with us and that these are carried out, as appropriate. My objective is to help students choose a study pathway that meets their needs whilst also adhering to University and School policy. I operate an open door policy and students are welcome to call in when passing if they have questions or queries. Typical issues raised include degree, programme and progression regulations; module registration; course transfers; coursework submission and exam related queries.



**Samantha Watson**  
*Undergraduate Programmes Manager*



# Employer programmes

One of the primary goals of Nottingham University Business School is to prepare our undergraduates for a successful career. To this end, our Employer Programme connects top employers with our undergraduate students.



While participating organisations may change over time, major contributors to the Employer Programme include the following companies:

- |                 |                 |                    |
|-----------------|-----------------|--------------------|
| • Accenture     | • Ernst & Young | • Procter & Gamble |
| • BP            | • KPMG          | • PwC              |
| • BT            | • L’Oreal       | • Shell            |
| • Deloitte      | • Next          | • Tesco            |
| • Deutsche Bank | • PKF           | • UBS              |

The majority of companies connected with the Employer Programme contribute to a series of presentations and workshops. These run throughout term time and cover a variety of subjects including CV and interviews skills, commercial awareness, negotiation and leadership skills, and the opportunity to take part in Business Games.

## Employment opportunities and prizes

As well as the skills workshops the participating companies use the programme to communicate company information and potential internship and graduate opportunities to our undergraduate students. Many of the companies also sponsor prizes for the highest performance in different years of study or in particular subjects.

For the first year students we run the Ernst & Young essay competition and the Deloitte Group Project competition to help students get an understanding of the standards they need to achieve to obtain a good degree, and to provide the opportunity to produce some work on which they can obtain feedback, before it counts toward any grades. The winners also get some very generous prizes!

## The Employer Programme Certificate

As well as attending the presentations and workshops, students are encouraged to apply for the Employer Programme Certificate. Once a student has attended at least eight sessions or career related events, they are required to prepare a CV and a Personal Evidence statement. The Centre for Career Development runs specific workshops to assist with this within the Business School. These are then discussed in a personal tutor meeting. The Business School Employer Programme Certificate is awarded to indicate that a significant level of employer engagement and career planning has been demonstrated and feedback from the companies we work with indicate that this career planning process is highly valued by prospective employers. The CV and personal evidence statement prepared as part of obtaining the Employer Programme Certificate then becomes a valuable resource when students are making employment applications

## Key Benefits

The benefits of the Employer Programme are two-fold. Firstly, the programme allows our undergraduates to develop specific employment skills, to learn about opportunities with particular organisations, and to best prepare themselves for job interviews and other recruitment processes. Secondly and just as importantly, the Employer Programme also permits our most motivated students to network with top employers throughout their degree, and in some cases to subsequently develop their own employment opportunities.

As the Undergraduate Learning Officer, my main aim is to ensure that our students settle into the School as quickly and easily as possible and to understand what is expected of them during their course. Reading for a Business degree in a university is likely to be very different to studying in your current school or college. In particular, you will need to be proactive in learning to manage your time and to work independently, which is often more difficult than you might expect. Most modules in the Business School are assessed by end-of-term examinations, or via coursework that is submitted at the end of each semester. It is therefore up to you to manage your own workload so that you complete all of your work on time and to a high standard.

When studying business subjects at university you will in particular need to learn how to work critically with a wide range of literature sources. These will include academic journals, textbooks, and online sources. While lectures will provide you with a template to each topic area, you will always need to read and research further if you want to achieve the highest grades and to get the most out of the university experience. To support your transition into working independently at university I run the Study Skills Programme. The programme has a compulsory first session that helps to orientate you into the School, and then each week will focus on a different skill including effective reading and note taking, presentations and group work, coursework preparation and essay writing, referencing and how to avoid plagiarism, critical analysis, and exam preparation. In addition to these formal sessions, students throughout their time at university can book individual consultations as and when the need arises.

I try to ensure that any student who has an issue with their studies — or who just wants a chat and some reassurance — has someone approachable they can call on. I am available to see small groups or individuals on an appointment basis, or if the door is open students can just drop in when passing and always be assured of a warm welcome.

In addition to the academic skills, I am responsible for helping students to develop their transferable skills, which provide that extra advantage in the job market. To this end, I also run the Business School’s Employer Programme.



**Jackie Andrews**  
*Undergraduate Learning Officer*



# Internships and other opportunities

For the past four years, the Nottingham SIFE team have won the National SIFE award and have represented the UK at the World Cup finals in Toronto, New York, Paris, and Singapore in 2008.



## Internships and placements

Our experience working with the partners in our Employer Programme and more broadly is that most undergraduate students can best prepare themselves for their final careers by obtaining internships or other work experience during the 20 weeks of each year they are not resident at the University. The Business School therefore strongly promotes and supports internship opportunities. Indeed, some employers now approach the Business School directly when recruiting to their internship programmes, rather than advertising their schemes to students in all universities.

Over the past few years, those companies with whom our undergraduates have undertaken internships and other work experience have included ABN AMRO, Accenture, Allianz Dresdner Bank, Citibank, Deloitte, Ernst & Young, Goldman Sachs, HSBC, IBM, KPMG, Procter & Gamble, PricewaterhouseCoopers, Royal Bank of Scotland, Warner Brothers, and UBS. Through the Shell STEP programme, students have also obtained placements with small and medium-sized companies.

## Voluntary work, societies and external competitions

The Business School actively encourages our undergraduates to develop extracurricular activities, as these are essential for enhancing your career prospects. Throughout your time at Nottingham, there are many opportunities to take part in a wide variety of societies or sporting groups. The School has very close links with the Business Society (BizSoc) and SIFE (Students in Free Enterprise). For the past four years, the Nottingham SIFE team have won the National SIFE award and have represented the UK at the World Cup finals in Toronto, New York, Paris, and Singapore in 2008. Other students have also done exceptionally well, taking part in competitions such as the L'Oreal Brandstorm, the IBM Business Challenge, and the Lancaster Business Competition.

In addition to these activities, the Business School has developed some voluntary projects in conjunction with companies linked to the Employer Programme and local community groups to provide you with the opportunity to put your business knowledge and skills into practice while helping in your local community. For students interested in voluntary work the Student Union also runs Student Community Action (SCA). They have links with over 100 organisations and you can volunteer on a regular basis or take part in some one-off events.





# The degree programmes

All courses in the Business School involve the study of organisations, their management, and the changing environment in which they operate.



While the precise blend of subjects studied depends on the particular course, each degree prepares graduates for a career in business, management and finance, as well as developing skills in qualitative and quantitative analysis, critical thinking, oral and written presentation, information technology and group working.

All courses also include modules studying the role of entrepreneurship in organisations and the majority consider the impact of business ethics on strategy formulation and decision-making.

The Business School offers single honours degrees in Management Studies, Finance Accounting and Management, Industrial Economics, and Management with Languages or Asian/Chinese studies. Although each of these courses has a particular focus, it is important to understand that all of our degrees are multidisciplinary and will share some common modules. Whichever degree you choose, you will also have the chance to select a number of optional modules alongside your core subjects, which will enable you to tailor your degree to your particular interests. The range of subjects is extensive and includes modules in accounting and finance, business law, entrepreneurship, marketing, information systems, organisational theory, operations management, industrial economics, strategic management, human resource management, business ethics and travel and tourism. Options can also be selected from other schools.

At Nottingham, you will study under a modular system, taking 12 modules each academic year, spread over two semesters. There are exams in January and May. You will be expected to complete coursework throughout the academic year, some of which is likely to be group work. The basic unit of instruction is the lecture, with a variety of support teaching including tutorials, computer labs, example classes, case studies, presentations and online support such as podcasts.

Nottingham has provided me with such a range of opportunities, that I certainly couldn't have had anywhere else. Whether it's been studying at the new campus in Malaysia for a year, and transforming the lives of disabled Chinese workers through SIFE (Students In Free Enterprise), or spending 3 weeks on a field trip in China, and simply having fun with friends, Nottingham has given me some of the best experiences of my life. I really couldn't ask for anything more from a university.

**Matthew Dalton**



## BA Management Studies

BA Management Studies, the School’s most popular business related degree, serves as an excellent foundation for a wide range of business and management careers.

The course provides students with a broad, thorough and fully-integrated education in the theory and practice of business management and sets out to provide an understanding of the way in which organisations might be made to operate more effectively.

|                     |  |
|---------------------|--|
| First Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Entrepreneurship and Business</li><li>• Financial Accounting</li><li>• Computers in Business</li><li>• Studying Organisations</li><li>• Business Economics A</li><li>• + 10 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Management Accounting and Decisions I</li><li>• Contemporary Economic Policy</li><li>• Quantitative Analysis for Business</li><li>• New Venture Creation</li><li>• People and Organisations</li><li>• + 10 credits of approved optional modules</li></ul> |
| Second Year Modules | <b>Semester One</b> <ul style="list-style-type: none"><li>• Management Accounting and Decisions II</li><li>• Marketing Strategy</li><li>• Organisations, Control and Resistance</li><li>• Business Economics B</li><li>• + 20 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Technology and Organisation</li><li>• Managing the Marketing Mix</li><li>• Organising and Managing in Practice</li><li>• Economics of Business Decisions</li><li>• + 20 credits of approved optional modules</li></ul>  |
| Final Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Human Resource Management I</li><li>• Strategic Management I</li><li>• + 30 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Human Resource Management II</li><li>• Strategic Management II</li><li>• Business Ethics</li><li>• + 20 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul>  |

## BA Management Studies with French, German or Spanish

This course offers you the opportunity to develop your language skills to degree level while learning the fundamental principles and practices of business and management.

In addition to management modules, you will take modules each year in the relevant written and spoken language and you will have the opportunity to study related subjects, such as media, literature, politics, or culture.

|                     |  |
|---------------------|--|
| First Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Entrepreneurship and Business</li><li>• Computers in Business</li><li>• Studying Organisations</li><li>• Business Economics A</li><li>• Relevant Language I Module</li><li>• + 10 credits of approved written/spoken language modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Contemporary Economic Policy</li><li>• Quantitative Analysis for Business</li><li>• People and Organisations</li><li>• Relevant Language I (continues)</li><li>• + 10 credits of approved written/spoken language modules</li><li>• + 10 credits of approved optional modules</li></ul>                          |
| Second Year Modules | <b>Semester One</b> <ul style="list-style-type: none"><li>• Marketing Strategy</li><li>• Organisations, Control and Resistance</li><li>• Business Economics B</li><li>• Relevant Language II</li><li>• + 10 credits of approved written/spoken language modules</li><li>• + 10 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Managing the Marketing Mix</li><li>• Organising and Managing in Practice</li><li>• Economics of Business Decisions</li><li>• Relevant Language II (continues)</li><li>• + 10 credits of approved written/spoken language modules</li><li>• + 10 credits of approved optional modules</li></ul> |
| Third Year          | Spent overseas at a partner institution and/or on an approved industrial placement   |
| Final Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Human Resource Management I</li><li>• Strategic Management I</li><li>• Relevant Language III</li><li>• + 10 credits of approved written/spoken language modules</li><li>• + 10 credits of approved optional modules</li><li>• + 10 credits of approved business modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Human Resource Management II</li><li>• Strategic Management II</li><li>• Business Ethics</li><li>• Relevant Language III (continues)</li><li>• + 10 credits of approved written/spoken language modules</li><li>• + 10 credits of approved optional modules</li></ul>          |

## BA Management with Asian Studies

## BA Management with Chinese Studies

Students have the option to study Mandarin or other Asian languages. No prior language experience is required, and language study is not compulsory after year one. The wide range of modules on offer, and the opportunity to study a language, will prepare you for a number of careers.

| Asian Studies       |  |
|---------------------|--|
| First Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Entrepreneurship and Business</li><li>• Computers in Business</li><li>• East Asian Business in the 20th Century</li><li>• Studying Organisations</li><li>• Business Economics A</li><li>• Inter-Faculty Mandarin 1a*</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• People and Organisations</li><li>• Contemporary Economic Policy</li><li>• Quantitative Analysis for Business</li><li>• East Asian Business in the Global Economy</li><li>• Inter-Faculty Mandarin 1b*</li><li>• + 10 credits of approved optional modules</li></ul> <p>* Students already fluent in Malay will need to take an alternative approved module.</p> |
| Second Year Modules | Taught at the University of Nottingham in Malaysia<br><b>Semester One</b> <ul style="list-style-type: none"><li>• Marketing Strategy</li><li>• Organisations, Control and Resistance</li><li>• Business Economics B</li><li>• + 20 credits of approved Asian Studies modules</li><li>• + 10 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Managing the Marketing Mix</li><li>• Organising and Managing in Practice</li><li>• Economics of Business Decisions</li><li>• + 20 credits of approved Asian Studies modules</li><li>• + 10 credits of approved optional modules</li></ul>   |
| Final Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Human Resource Management I</li><li>• Strategic Management I</li><li>• + 20 credits of approved Asian Studies or Asian language modules</li><li>• + 10 credits of approved optional modules</li><li>• + 10 credits of approved business modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Human Resource Management II</li><li>• Strategic Management II</li><li>• Business Ethics</li><li>• + 20 credits of approved Asian Studies or Asian language modules</li><li>• + 10 credits of approved optional modules</li></ul>  |

Management with Asian Studies and Management with Chinese Studies are based on the same set of core modules as BA Management Studies, with the core accounting modules removed and four Asian/Chinese studies modules added per year of study.

| Chinese Studies     |  |
|---------------------|--|
| First Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Entrepreneurship and Business</li><li>• Computers in Business</li><li>• Studying Organisations</li><li>• Business Economics A</li><li>• Inter-Faculty Mandarin 1a*</li><li>• Introduction to Contemporary China</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• People and Organisations</li><li>• Contemporary Economic Policy</li><li>• Quantitative Analysis for Business</li><li>• Inter-Faculty Mandarin 1b*</li><li>• China in the 21st Century</li><li>• + 10 credits of approved optional modules</li></ul> <p>* Students already fluent in Mandarin will need to take an alternative approved 10 credit Chinese language or Chinese studies module.</p> |
| Second Year Modules | Taught at the University of Nottingham, Ningbo China<br><b>Semester One</b> <ul style="list-style-type: none"><li>• Marketing Strategy</li><li>• Organisations, Control and Resistance</li><li>• Business Economics B</li><li>• + 20 credits of approved Chinese Studies modules</li><li>• + 10 credits of approved optional modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Managing the Marketing Mix</li><li>• Organising and Managing in Practice</li><li>• Economics of Business Decisions</li><li>• + 20 credits of approved Chinese Studies modules</li><li>• + 10 credits of approved optional modules</li></ul>   |
| Final Year Modules  | <b>Semester One</b> <ul style="list-style-type: none"><li>• Human Resource Management I</li><li>• Strategic Management I</li><li>• + 20 credits of approved Chinese Studies or Chinese language modules</li><li>• + 10 credits of approved optional modules</li><li>• + 10 credits of approved business modules</li></ul> <b>Semester Two</b> <ul style="list-style-type: none"><li>• Human Resource Management II</li><li>• Strategic Management II</li><li>• Business Ethics</li><li>• + 20 credits of approved Chinese Studies or Chinese language modules</li><li>• + 10 credits of approved optional modules</li></ul>  |



## BA Industrial Economics

BA Industrial Economics is a rigorous and comprehensive course in the application of economic theory to the management of the modern business.

It entails a wide-ranging economic analysis of the firm, its international structure, markets and competitors as well as external economic environment. The economic approach to business is complemented with a choice of management studies modules covering the latest thinking in a range of subjects such as strategy and marketing.

## BA Industrial Economics with Insurance

BA Industrial Economics with Insurance is based on our Industrial Economics degree, with additional core modules in insurance and risk management.

The degree involves the study of theoretical and applied microeconomics, with specialist insurance content provided by the Business School’s renowned Centre for Risk and Insurance Studies (CRIS).

|                     |   |
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| First Year Modules  | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Microeconomics for Business A</li><li>• Entrepreneurship and Business</li><li>• Computers in Business</li><li>• + 30 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Contemporary Economic Policy</li><li>• Quantitative Methods 1b</li><li>• Economics of Business Decisions</li><li>• People and Organisations</li><li>• + 20 credits of approved optional modules</li></ul>   |
| Second Year Modules | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Microeconomics for Business B</li><li>• Economics of Innovation</li><li>• Quantitative Methods 2A</li><li>• + 20 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Economics of Pricing and Decision Making</li><li>• International Firms</li><li>• Introductory Econometrics</li><li>• Economics of Organisation</li><li>• + 10 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul>                                |
| Final Year Modules  | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Corporate Restructuring and Governance</li><li>• Industrial Economics A: Structure, Competition and Performance</li><li>• Financial Economics</li><li>• + 20 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Industrial Economics B: Games and Strategies</li><li>• Economics of Regulation</li><li>• Public Choice and Economic Policy Making</li><li>• + 20 credits of approved business modules</li><li>• + 10 credits of approved optional modules</li></ul> |

## BA Finance, Accounting and Management

This course provides a comprehensive undergraduate education in finance and accounting, coupled with a fully integrated understanding of the theory and practice of management in different organisations.

In particular, the degree provides a strong interdisciplinary core of material in accounting and finance theory and practice, focusing upon the modern firm and its financial environment.

|                     |  |
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| First Year Modules  | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Financial Accounting</li><li>• Computers in Business</li><li>• Entrepreneurship and Business</li><li>• Microeconomics for Business A</li><li>• Business Law A</li><li>• + 10 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Management Accounting and Decisions 1</li><li>• Business Finance</li><li>• Contemporary Economic Policy</li><li>• People and Organisations</li><li>• Quantitative Methods 1b</li><li>• Business Law B</li></ul>  |
| Second Year Modules | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Management Accounting and Decisions 2</li><li>• Financial Management</li><li>• Management Strategy</li><li>• Microeconomics for Business B</li><li>• Quantitative Methods 2a</li><li>• + 10 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Accounting Information Systems</li><li>• Financial Reporting</li><li>• Computational Finance</li><li>• Database Design and Implementation</li><li>• Introductory Econometrics</li><li>• + 10 credits of approved optional modules</li></ul> |
| Final Year Modules  | <p><b>Semester One</b></p> <ul style="list-style-type: none"><li>• Advanced Financial Reporting</li><li>• Auditing, Governance and Scandals</li><li>• Financial Markets</li><li>• Management Accounting and Decisions 3</li><li>• + 20 credits of approved optional modules</li></ul> <p><b>Semester Two</b></p> <ul style="list-style-type: none"><li>• Management Accounting and Decisions 4</li><li>• Financial Analysis</li><li>• Corporate Finance</li><li>• Business Ethics</li><li>• + 20 credits of approved optional modules</li></ul>  |

**Leanne Lappin**  
BA Industrial Economics



I chose Nottingham University Business School for its inherent prestige and academic excellence in the UK top ten university rankings. I made the interesting choice of reading Industrial Economics due to my natural instinct to study economics, with the knowledge that I also wished to extend my studies to wider business disciplines. This course allowed me to personally select and build a portfolio of varied optional modules, while simultaneously enjoying challenging macro and microeconomic core modules. Undoubtedly, the business school is a culturally diverse student population, offering me the opportunity to work alongside and embrace new cultures; inadvertently expanding my international business knowledge.

The School boasts a comprehensive and successful employer scheme, whereby students have the opportunity to interact with leading companies or gain access to support and information to enable their successful career progression. I was encouraged to excel within the supportive environment provided by all levels of staff, emphasising why the University is deemed one of the most talented graduate pools in the country. Like the majority of Business School students, I shall be smoothly transitioning to the next level and I have secured a position on the Bank of Ireland Graduate Scheme. Having completed my three-year degree, I will always consider my choice of both Nottingham University and Industrial Economics as one of my best. I will look back fondly on my time well spent at Nottingham and hold the University in high regard, where the banter and good times flowed even when I was in the library! I would recommend Industrial Economics for those looking for a high-class degree with an invaluable business twist.

I chose the Finance, Accounting and Management degree at Nottingham University Business School and I’ve found the course is indeed an excellent and challenging one. The lecturers and tutors are conscientious, dedicated to their work, and always approachable. The administrative staff are a great help, always there to help you and friendly. The workload is demanding and requires a lot of discipline, like all other degrees, but I believe that you reap whatever you sow. I have thoroughly enjoyed the numerous and diverse employer programmes that the School offers in collaboration with global firms. In particular, the degree provides a strong interdisciplinary core of material in accounting and finance theory and practice, focusing upon the modern firm and its financial environment.

Besides being consistently ranked among top universities, Nottingham also provides a great environment for students of different backgrounds and nationalities to socialise and participate in a range of different activities.

Life at University is not constrained by academic pursuits and there are various activities to participate in like gym, football, part time jobs, social events and the unbelievable range of societies. I have enjoyed my time in Nottingham and have had many valuable experiences, all of which I know are essential in personal development.

**Binny Arora**  
Finance, Accounting and Management



# What we look for

You can typically expect an offer from the Business School of ABB at A-level (excluding General Studies) plus a pass in the fourth (AS) subject (also excluding General Studies).



The grade achieved in the fourth subject may be significant when an applicant has narrowly failed to achieve the specified grades at A-level.

We treat all A-levels (apart from General Studies) equally, but we do require at least GCSE grade B in Mathematics for admission to the BA degrees (unless the AS level or one of the A-levels is Maths). For our Management with language degrees we also require an A-level in the relevant language.

We also consider the following:

• **International Baccalaureate (IB)**

32 points including 17 at higher level, together with 5 at HL or SL Maths. For courses with languages, HL is required in the relevant language.

• **Scottish Certificate**

AAABB Highers or Standard Higher plus AB at AH subjects. Irish Leaving Certificate: AAABB at higher, including Maths.

• **BTEC National or Higher National Diploma (HND)**

A majority of distinctions and interview may be required for first year entry.

• **Access/Foundation courses**

We consider applicants from Access/Foundation courses on a case-by-case basis.

We welcome applications from mature candidates and will consider academic and professional backgrounds individually.

We also consider other qualifications. For further information please contact the Admission Administrator

**Tel: +44 (0) 115 951 5253** or  
**e-mail: [bsug@nottingham.ac.uk](mailto:bsug@nottingham.ac.uk)**

## English language requirements

For applicants for whom English is not their first language, there is normally a language requirement, for example:

- IELTS score of 7.0 (with no less than 6.0 in any element). See [www.ielts.org](http://www.ielts.org)
- TOEFL computer based score of 250 (5 in the essay element).
- TOEFL internet based score of 100 (minimum 21 in any element)

## Scholarships

The Business School offers three scholarships for international students, who are invited to apply once studies have commenced. The scholarships, which are worth £1000 per year against tuition fees, are offered on an annual basis, and will be awarded based on academic excellence. The judges will award the first year scholarships, giving due consideration to the full range of academic qualifications held by applicants.

The School also offers The Wilkinson Scholarship to first year UK students taking a degree course in Management Studies or Management Studies with a language. Three, £1,000 scholarships are awarded annually and last for one year only. One of these scholarships is reserved for a mature student.

Preference will be given to applicants from areas served by a Wilkinson store, but the scholarship will be awarded based on academic performance and broader contribution to society before attending the University as well as the home-town location.



# Industry leading expertise

Our faculty includes pioneering and award winning professionals. Here are some of their highlights.



## Research Centres and Institutes

The School's centres and institutes sponsor and support research that contributes to the improvement of business practice, the development of innovative teaching materials, and the creation of new knowledge and ideas that address contemporary business issues.

- Centre for Management Buy-out Research (CMBOR)
- Institute for Enterprise and Innovation (UNIEI)
- Centre for Risk and Insurance Studies (CRIS)
- Christel DeHaan Tourism and Travel Research Institute (TTRI)
- International Centre for Corporate Social Responsibility (ICCSR)
- University of Nottingham Tax Research Institute (TRI)
- Centre for Quality in the Global Supply Chain (CQGSC)
- Financial Services Research Forum (FSRF)
- European Risk Research Network (ERRN)
- Centre for Concurrent Enterprise (CCE)
- Centre for Global Finance (CGF)



**Professor Leigh Drake**  
*Director of the School and Professor of Financial Economics.*

Leigh Drake is a member of the School's Centre for Risk and Insurance Studies, one of the world's leading university centres for teaching and research in risk and insurance. His research interests include analysis of efficiency and performance in financial institutions; mutuality; risk analysis, risk management and capital adequacy in financial institutions; modelling of financial institutions and markets, including banks, insurance companies and the housing and mortgage market; monetary economics and monetary policy. He has been a consultant to the UK Home Office and to numerous banks and building societies.



**Professor Jim Devlin**  
*Professor of Marketing and Director of Undergraduate Programmes.*

Jim Devlin's research concerns the challenges and issues associated with the marketing of financial services as well as the marketing and public policy interface, in financial services and beyond. He has worked on projects funded by the Treasury, Financial Services Authority, Office of Fair Trading, and Financial Services Research Forum. Jim is Research Director for the Financial Services Research Forum and a Senior Research Associate of the Centre for Risk and Insurance Studies.



**Dr Deniz Ucbasaran**  
*Associate Professor in Entrepreneurship and Deputy Director of Undergraduate Programmes.*

Deniz Ucbasaran's research seeks to understand the nature and impact of entrepreneurial experience (success and failure) on subsequent activity, often drawing on human capital and cognitive perspectives. She is also interested in public sector entrepreneurship; corporate entrepreneurship; the internationalization of SMEs; and entrepreneurial teams. She has been rated among the top most active international researchers on entrepreneurship.



**Dr Wendy Chapple**  
*Associate Professor in Industrial Economics, Deputy Director of International Centre for Corporate Social Responsibility.*

Wendy Chapple's interests focus on productivity, the economics of corporate social responsibility, the impacts and implications of environmental regulation on industry, and CSR in Asia. In 2007, The Aspen Institute named her as runner-up in its "Rising Star" category for her research on the economics of CSR and on international features of CSR.



**Professor Peter Swann OBE**  
*Professor of Industrial Economics.*

An expert on the economics of innovation, Peter has held several advisory positions with government, including specialist advisor to the House of Lords Committee on Science and Technology for their report on the Innovation-Exploitation Barrier. In 2005, his work was recognised when he was awarded an OBE.

In 2007, Peter was appointed to the Ofcom Spectrum Advisory Board. OFCOM Chief Executive Ed Richards said: "I am delighted to welcome Peter Swann to the board and know that he brings great expertise and will enhance significantly our work."



**Professor Jeremy Moon**  
*Professor of Corporate Social Responsibility and Director, International Centre for Corporate Social Responsibility (ICCSR).*

Jeremy Moon is adviser on CSR to the UK and Australian Governments and his research interests are in governance and CSR, CSR in Europe and Asia, and CSR and globalisation. He works with the European Academy of Business, and leads The Survey of CSR Teaching and Research in Europe with the European Foundation for Management Development (EFMD) and the UN Global Compact. The Aspen Institute has awarded him its "exceptional scholar" award for his outstanding work in corporate, social, and environmental responsibility education.



**Professor Martin Binks**  
*Professor of Entrepreneurial Development and Director, University of Nottingham Institute for Enterprise & Innovation.*

Martin Binks is adviser and consultant to HM Government Ministries and a member of the Bank of England Governor's Seminar on the Financing of Small Firms. He heads the UK Business Barometer, a monthly online survey that benchmarks key issues for smaller businesses — an important source of information to inform economic policy. His research interests are in technology transfer, entrepreneurship, and finance for small and medium enterprises and he leads the major biennial bank report published by the Business School and the Forum of Private Business, the largest and longest running survey of its kind.

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[www.nottingham.ac.uk/business/ug](http://www.nottingham.ac.uk/business/ug)



Nottingham University  
**Business School**

The new language of business

“We believe that it is vital to equip students with enhanced creativity and effective problem solving abilities to help them grasp and realise the many opportunities that their futures will bring. We aim to demonstrate that large group teaching does not preclude an integrative approach to learning.”

**Professor Martin Binks**

*Director, University of Nottingham Institute for Enterprise & Innovation (UNIEI)*