

Nottingham University Business School

Executive MBA



The Executive MBA

Choose Nottingham University Business School

Our distinctive features at a glance

Nottingham University Business School's Executive MBA offers you an advanced management education programme that matches the needs of developing executives.



We have designed our programme for managers who want to continue their careers while studying for an MBA at their own pace. Our Executive programme aims to develop your ability to generate value, improve organisational effectiveness and work with others to achieve successful change.

The Executive MBA will give you a general management perspective on the functions of a business and how they can be integrated with a rapidly changing environment, together with a sound up-to-date knowledge and understanding of the operations of a business enterprise and of the practical skills you need to manage them.

Our Executive MBA course members typically have at least five years of management experience, with the average being more than ten years. We currently have course members from the UK, Europe, and the Far East, so you will learn from a diverse and experienced peer group that includes clients from private, public, and not for profit organisations, which also offers rich networking opportunities.

Rankings success

- Among the few UK business schools ranked in the **2009 Financial Times global top 100 MBA**.
- Rated highly in the FT ranking for Value for Money, Career Progress, and International Experience.
- Ranked in the world's top 100 by the **Economist Intelligence Unit (Which MBA?) 2008**.
- 1st among UK business schools and 28th in the world in the **Aspen Institute's 'Beyond Grey Pinstripes'** ranking of MBA programmes that integrate ethical, social, and environmental issues into their teaching and research. This prestigious ranking also places our faculty research 2nd in the world in these areas.
- The University of Nottingham was Britain's **'Entrepreneurial University of the Year 2008/09'** awarded by the prestigious Times Higher Awards.
- All our MBA programmes are accredited by AMBA (Association of MBAs).

Unique international opportunities

- Choose to study part of your MBA at the University's pioneering campuses in China or Malaysia, or with the Nottingham MBA in Singapore.
- Nottingham is unique in having overseas campuses at the University of Nottingham Malaysia Campus (UNMC) and the University of Nottingham Ningbo, China (UNNC).
- Our Singapore MBA programme in partnership with PSB Academy has been named the 'Best Overall UK MBA' by Edupoll.

Flexibility and location

- We appreciate that you need to plan your MBA carefully to fit in with your work and other commitments so our Executive MBA is very flexible, allowing you to accommodate the programme into your lifestyle.
- You can vary the number of modules you take each year according to your commitments.
- Course members study in a series of self-contained, one-week intensive modules and you can take between two and four years to complete the MBA.
- Nottingham's ideal location and excellent transportation links allow managers located anywhere in the UK or overseas to participate.

Global expertise

- Our faculty are among the leading researchers in their fields, so you can be sure that our MBA teaching is underpinned by world-class research.
- The Aspen Institute has commended the School on its 'truly extraordinary record of faculty research' in business ethics and corporate social responsibility, which underpins the School's teaching in this area.
- We specialise in entrepreneurship, corporate social responsibility, finance, and healthcare management, so if you want to concentrate in these areas we offer innovative and authoritative approaches to theory and practice.
- Our Entrepreneurship division and Institute for Enterprise & Innovation (UNIEI), led by Professor Martin Binks, form one of Europe's leading centres for entrepreneurship research and practice.
- Our Centre for Management Buy-out Research (CMBOR), led by Professor Mike Wright, is the world's pre-eminent provider of information and analysis on management buy-outs and private equity and celebrated its 20th anniversary in 2006.
- The International Centre for Corporate Social Responsibility (ICCSR) has an international reputation for teaching and research and leads our CSR and business ethics courses. The Aspen Institute singled out ICCSR Director, Professor Jeremy Moon, for its 'exceptional scholar' award for his leadership in corporate, social, and environmental responsibility education.
- Our Operations Management Division is one of the biggest in Europe and was the largest academic partner in the massive VIVACE project (Value Improvement through a Virtual Aeronautical Collaborative Enterprise), with 63 manufacturing companies and universities designing an aircraft and its engines as a whole.

Business ethics leadership

- We pioneered integrating business ethics, ethical finance, and corporate social responsibility modules into all our MBA programmes, so you can apply the principles of responsible business across all management disciplines.
- Nottingham graduates have won the Institute of Business Ethics competition awards for four years running.

Career development opportunities

- Nottingham graduates are highly regarded in the marketplace and hold senior management posts in many organisations around the world.

The Business Benefit

Companies who have sent employees to our Executive MBA include:

- | | | | | |
|------------------------|----------------------------|-------------------------|--------------------------|--------------------|
| • ADT Fire & Security | • British American Tobacco | • Frankfurt Airport | • MK International Ltd | • Sun Microsystems |
| • Aggregate Industries | • British Telecom plc | • Games Workshop | • Nottinghamshire Police | • TSYS Europe |
| • Alliance Boots plc | • Capital One | • Kuehne & Nagel Drinks | • Rexam | • Vodafone |
| • Bakkavor Foods | • DHL | • Maher Ltd | • Rolls-Royce | • Wincanton Plc |
| • BPB British Gypsum | • Experian | • Marconi | • Selex Communications | |

The Executive MBA is available to individual applicants, those sponsored by companies, or through a formal partnership with organisations.



For sponsoring organisations, we recognise that your managers are fully employed professionals and that in deciding to support their studies you need to be convinced of the specific benefits to your business.

Individual course members can customise their studies to match their responsibilities at work and their development needs. We can work in close partnership with our client organisations to customise an Executive MBA programme in several ways:

- Course members can choose from a wide range of elective modules that can be matched to their development needs or their current responsibilities.
- The management project can deal with a real issue in your organisation through the application of relevant theory to practice to produce a piece of work with practical recommendations with the potential to create value for your business.
- Coursework frequently enables course members to look at a particular business issue from the perspective of the sponsoring firm thereby applying their learning directly to the organisation.
- A ‘Management: Current Issues and Contexts’ module addressing practical issues at the cutting edge of business practice can be offered on a bespoke basis for firms with a formal partnership.
- With a range of MBA programmes in Asia, we can offer your managers the opportunity to take some modules overseas that can provide beneficial international experience.

Skills relevant to your organisation

- **Analytical thinking:** the ability to use numerical, quantitative, and qualitative skills including data analysis, interpretation, and extrapolation.
- **Critical thinking:** the ability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning.
- **Ethical thinking:** the ability to take account of business ethics and corporate social responsibility, and the ways that they influence business strategy.
- **Problem solving and decision making:** the ability to use appropriate methods to identify, formulate and solve business problems. The capacity to apply business models ideas and knowledge to a variety of business situations.
- **Strategic thinking:** the ability to understand the environment, determine objectives and create, evaluate and assess a range of options.
- **Business understanding:** the ability to call on and appropriately translate knowledge of cases, theories, and best practice in business and management.
- **Team working:** the ability to apply your self-awareness, openness, and sensitivity to diversity among people, cultures, and practices in order to work collaboratively and achieve great results.
- **Leadership:** the ability to apply all of these skills for the benefit of your organisation and society.

Dr Martin Wale



I started my MBA after 15 years as a medical consultant in microbiology and public health. Although at the time I was a Regional Director in a public sector organisation, I felt that my management skills and experience had been learned piecemeal, and lacked a framework of underpinning knowledge. I’d wanted to do an MBA for years, to broaden my understanding, give me more insight, and to enable me to be more effective.

It didn’t work out quite as planned or expected. Rather than becoming more effective within my existing role, the MBA brought into focus a feeling of having outgrown the job at a time when there were no suitable senior opportunities within the organisation. However, my skills opened doors elsewhere, and I was appointed, on secondment, as one of the first Fellows of the NHS Institute for Innovation and Improvement. The knowledge and insight from my MBA fed into improvement work for the Institute and within the wider NHS. Similarly, the issue of how knowledge generated by these new Fellows could be captured and shared within the NHS Institute provided the material for my management project. At the end of my Fellowship, an opportunity arose for another secondment into an executive post in an acute hospital Trust - not a move I could previously have aspired to. I had long wanted to work in Canada, but had been thwarted by my professional medical qualifications, which were not mutually recognised. The MBA, coupled with my experience of improvement methodology, led to an opportunity at Vancouver Island Health Authority. The journey through the MBA and other development opportunities was enjoyable and worthwhile. In terms of outcome, I now have less stability, less job security, and will be paid less. On the positive side, life is enormously more interesting and rewarding. My only regret is that I didn’t do it sooner.

My first degree was in pharmacy and while my career at Boots progressed successfully into retail store management, I felt disadvantaged by a lack of knowledge of wider business management disciplines. I talked to Nottingham MBA alumni within the Boots business who encouraged me to investigate opportunities to complete an MBA to overcome these gaps in my knowledge.

My Nottingham Executive MBA has enabled me to move out of retail store management into regional management outside the UK. My MBA learning and the confidence I gained from the programme enabled me to research and deliver a proposal for opening International Boots franchise stores. Our group board approved this proposal and I am now the regional manager for a growing portfolio of Boots franchise stores in the Middle East.

Andy Powell

Regional Country Manager
Boots Retail International



Course Structure

The Executive MBA consists of twelve, one-week intensive modules plus a management project.

Course members take seven core modules, plus five elective modules. Modules run regularly during the year to allow you the flexibility to join the programme at various times.

Executive MBA Variants

If you want to focus on a particular area, we offer specialist programmes. As well as the seven core modules, you study three specialist core modules, two electives, and complete a management project related to the specialism.

Specialist areas include:

Corporate Social Responsibility

- Three specialist core modules:
- Business Ethics
 - Strategies for Corporate Social Responsibility
 - Corporate Governance and Social Accountability

Entrepreneurship

- Three specialist core modules:
- Entrepreneurship and Creativity
 - Entrepreneurship in Practice
 - Innovation Management

Finance

- Three specialist core modules:
- Corporate Finance
 - Financial and Monetary Economics
 - International Finance

Healthcare

- Three specialist core modules:
- Commissioning and Service Redesign
 - Ethics, Governance and Risk
 - Public Services Management and Policy



Core modules

- Accounting and Finance
- Business Economics
- Managing People
- Marketing
- Operations Management
- Strategic Management
- Sustainable Decisions and Organisations

Elective modules

- Advanced Strategic Management: A Multi-Perspective Approach
- Advanced Strategic Management: Strategy, Organisation and Learning
- Business and Commercial Law
- Business Ethics
- Commissioning and Service Redesign
- Contemporary Themes in Marketing
- Corporate Finance
- Corporate Governance and Social Accountability
- Crisis Management and Business Continuity
- Ethical Finance
- Ethics, Governance and Risk
- Entrepreneurship and Creativity
- Entrepreneurship in Practice
- Financial and Monetary Economics
- Financial Engineering
- Financial Services Management
- Innovation Management
- International Business
- International Finance
- Management Consulting
- Managing the Human Resource
- Organisational Culture
- Personal Development
- Public Services Management and Policy
- Social Entrepreneurship
- Strategies for Corporate Social Responsibility
- Venture Capital and Private Equity

What we look for in you

To apply, you must normally have a second class honours degree, or equivalent professional qualification, and at least five years of business experience that includes a management dimension.

If your first language is not English and you do not have a degree from a UK institution, we require:

Either:

- An IELTS score of at least 7.0 with a minimum score of 6.0 in each of the four elements of the test.

Or any one of the following three options:

- A TOEFL score of at least 600, with a TWE score of 5.0.
- Computerised test equivalent of 250 with a TWE of 5.0.
- An Internet-based TOEFL score of at least 100, with a minimum score of 22 in each individual element of the test.

Together with a Graduate Management Admission Test (GMAT) of at least 600 with an Analytical Writing Assessment (AWA) score of at least 5.0.

• Diploma in Business Administration route

If you have considerable work experience but do not have a first degree or a professional qualification, the School provides a way for you to join the Nottingham MBA. Executive MBA course members taking the Diploma route choose a mix of any four core and elective modules. If you successfully complete these four modules, you will be transferred onto the MBA programme to complete the MBA award.

Admission takes place several times each year and there is no formal deadline for application.

You can apply online: <https://pgapps.nottingham.ac.uk>

Your MBA team



Leigh Drake

Director of the Business School and Professor of Financial Economics



Bob Berry

Director of MBA Programmes and Boots Professor of Accounting and Finance



Jeremy Moon

Director of the Executive MBA (CSR) and Professor of Corporate Social Responsibility



Professor Stephen Diacon

Co-Director of Executive MBA Programme and Professor of Insurance and Risk Management



Dr Justin Waring

Co-Director of the Executive MBA Programme (Healthcare) Associate Professor in Public Services Management



Elaine Kay

MBA Programmes Manager



Susan Cotterill

Executive MBA and Corporate Short Courses Administrator

Funding

Every year, Nottingham University Business School awards scholarships for the Nottingham MBA programme.

Executive MBA Scholarship

One HEU full tuition scholarship is available for candidates who want to begin their studies from June 2010 onwards.

For further details and the application process go to:

www.nottingham.ac.uk/business/mba/scholarships.html

Alumni Bursary

10% tuition fee scholarships are available to University of Nottingham alumni who register for a Nottingham MBA programme.

Executive MBA Healthcare Bursary

10% tuition fee bursaries are available for candidates who register for the Executive MBA Healthcare.

Fees 2009-10

Fees are updated annually. Please check the Business School website for details.

Executive MBA
Without a company contract

UK and EU clients
£18,000

Overseas clients
£19,000

Executive MBA
By corporate contract

Please contact us

2009-2010 Open Days and Evenings

Our open events provide an opportunity for you to meet current students, staff, and alumni, and to see the facilities of the Business School and the University of Nottingham.

- Saturday 10 October 2009, 10am (Healthcare only)
- Saturday 7 November 2009, 10 am
- Saturday 6 February 2010, 10 am
- Saturday 24 April 2010, 10 am
- Wednesday evening 23 June 2010
- Saturday 4 September 2010, 10 am

Further details can be found on the Business School website.

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E-mail: mba@nottingham.ac.uk

www.nottingham.ac.uk/business/mba

Opportunities in China, Malaysia and Singapore

Executive MBA course members can study at the Business School at the University of Nottingham Ningbo China (UNNC), the University of Nottingham Malaysia Campus (UNMC) in Kuala Lumpur, and by short intensive block on the Nottingham MBA in Singapore.

Further details about the Singapore programme:



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School of Business
HDB Hub BizThree
490 Lorong 6 Toa Payoh
#08-10
Singapore 310490

Tel: 00 65 6885 1083
E-mail: psbacademy@psbcorp.com

www.psb-academy.edu.sg

Further details about UNNC:

The University of Nottingham Ningbo China
199 Taikang East Road
Ningbo 315100
China

www.nottingham.edu.cn

Further details about UNMC:

The University of Nottingham Malaysia Campus
Jalan Broga
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www.nottingham.edu.my

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